



Sustainability *focus*

“THE ABILITY TO MANAGE SUSTAINABILITY IMPACTS HELPS ORGANIZATIONS PRESERVE AND INCREASE THEIR VALUE”

Helping to Attain Sustainability Goals... Sustainability tip of the month

“**Be waste smart- Purchase food in bulk, avoiding individually wrapped items”**

Waste from our consumable products has a huge impact on the landfill. Our cautious purchase may help us reduce individual impact. In South Asia, approximately 70 million tonnes of waste is generated per year, ranging from 0.12 to 5.1 kg per person per day and an average of 0.45 kg/capita/day as per World Bank reports.



REDUCE



PLANET WATCH

Recycling Instead of Landfills

Every day you face a choice of whether to recycle or simply discard an item. Statistics from the U.S. Environmental Protection Agency show that in 2009, the amount of trash sent to landfills nationwide averaged nearly three pounds daily, per person, in contrast to about one and one-half pounds of materials recycled (see References 1, page 9). From a green living perspective, the benefits of recycling compared to the drawbacks of landfilling makes recycling an easy decision. To read more:

<http://greenliving.nationalgeographic.com/recycling-instead-landfills-2216.html>

About Sustainability Focus:

As a proud member of the BRAC family, BEIL's core beliefs are very much based on the social goals of BRAC and that is why we believe that profit and growth are not sustainable in the modern world without taking care of the environment and community first. Sustainability Focus endeavors to enhance social return on investments. BEIL has published Sustainability Report of 2011; and aims to continuously monitor both our internal and external environment to ensure sustainability in all our business practices. Sustainability Focus is one of the initiatives to bring awareness to our employees and people around us. We believe every little step will make a difference.

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